

2007-2008 Cub Scouts Popcorn Fundraiser Pack 225 Quick Facts

Pack 225 Popcorn Kernel: Leslie Hartog Home: (407)876-2118 Cell: (407)963-9024
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Important Dates:	August 28 - October 14, 2007
Show/Sell and Deliver:	September 8 - October 14, 2007
Take Order Forms/\$ Due:	October 7, 2007
Take Order Popcorn Delivery:	Begins November 3, 2007
Prize Selection Due:	No Later than October 16, 2007

Set a Goal and Make it So - Each scout should set a sales goal of **at least \$200**. Dens are also encouraged to set a goal. Scouts should make a plan and do the work. (Each scout can expect to sell around \$100 for each Show/Sell shift - no guarantees.) The 2007 Pack sales goal is \$16,000 = Pack profit of \$5,600 (35%). 35% of a scout's sales are Pack proceeds. Dues are paid first from their proceeds with the remaining going to the Pack.

Take Order Facts: August 28 - October 7, 2007

- Scouts take orders from family and friends. Obtain forms from den leader.
- **Collect money at order time.** Checks made to Cub Scout Pack 225. No tax added.
- Offer opportunity to add \$25 for popcorn for the military.
- Den leader will collect forms AND MONEY at den meeting just **prior to October 7.**

Show & Sell/Deliver Facts: Sept. 8 - Oct. 14, 2007 Weekends

- With Show and Sells, Scouts sell popcorn with their den in front of local businesses. **Scouts should sign up for shifts with your den leaders immediately.** 2 scouts with at least 1 parent per 2-hour shift works best.
- With Show and Delivers, scouts walk or ride around a local neighborhood with a parent to sell and deliver popcorn on the spot. **Contact your popcorn kernel to arrange a show and deliver.**

On-line Sales Facts: Sept. 9 - Oct. 14, 2007

- Scouts ask family and friends to order popcorn on-line at www.orderpopcorn.com. Popcorn is shipped directly to customer.
- Scouts must have a Key Number (to be provided soon to den leaders).
- NOTE: On-line sales do NOT count toward Trail's End prizes, but will be counted toward Pack "Top 3 Sellers" prizes (\$50, \$100, and \$150 WalMart gift cards).

ALWAYS FOLLOW SELLING AND SAFETY GUIDELINES ON TAKE ORDER FORMS. On-line training is offered at trails-end.com. **GOOD LUCK!**